

- GERMANY
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- SINGAPORE
- SOUTH AFRICA
- TUNISSIA
- URUGUAY

MEXICO: D.O. LA MANCHA

VSI Consulting was the consultant designated by the Denomination of Origin LA MANCHA for the organization of an important event in MEXICO. It took place on the 10th of June at D.F., at HOTEL GE-NEVE and had the participation of more than 15 DO wineries.

Throughout the day, more than 90 attendees passed through the halls of the event, meeting with the winemakers from La Mancha and checking the quality and improvement of the local wines.



Parallel to the show room, 3 wine tastings were conducted by one of the top 10 sommeliers in MEXICO. 2 exclusive tastings for Mexican importers and one for the press, paired with Mexican snacks.



Successful participation and assistance according to the manager of the D.O. who augurs a promising future to DO LA MANCHA wine in the Aztec country.

VSI Consulting and its office in MEXICO organized the whole event for more than 3 months. 6 people from our team were organizing all the aspects.



Extremadura: Inverse mission FIAL fair

VSI Consulting has been selected by Extremadura Avante, the promotion body of the Junta de Extremadura to support the promotion and recruitment of

40 food industry importers. The main fair of the sector in Extremadura; FIAL 2014, to be held in September at the fairground of DON BENITO.



VSI Consulting will soon organize a show room and wine tasting for the DO Rueda in MEXICO where 21 wineries from the region will participate.

RUEDA: market days USA

VSI Consulting held a conference on the US market at the headquarters of the DO RUEDA before more than 20 wineries in the region.

American Eric Entrikin, of the court of Masters Somellieres of the United States, who moved to give the keys to the introduction of Rueda wine in the important American market.

The Conference was presented by our Director of the VSI delegation in Washington as well as the sommelier



Camara Valls: Inverse Missions

Chamber of Commerce of Valls selected one year more VSI to organize its anual meetings of the Food and wine sector.

Foreign buyers from countries such as Poland or Rep. Czech gathered at the Chamber's facilities.



JAMON: Inverse mission in Jerez de los Caballeros

Extremadura Avante trusted once more at VSI Consulting for the organization of an invitation to foreign buyers, specializing in

Iberian Ham, which visited the fair of Jerez de los Caballos last May. Importers from Czech Republic, Sweden, Slovakia, Bulgaria and Ireland attended the

event for 2 days, where they were able to taste the wide variety of hams from Extremadura as well as to know the whole production process, healing, etc from the locals.



OLIVA: Inverse mission Extremadura

VSI Consulting was once again the judge of the contest for the organization of a reverse mission of Extremadura Avante to the OLIVA hall.

The delegations on this occasion came from the Czech Republic, Slovakia and Poland.

The meetings were held in the

Parador facilities, with a large influx of businessmen from Extremadura who showed their offer to foreign guests.



EE.UU.: SHOW ROOMS D.O. LA MANCHA

VSI Consulting was the consultancy designated by the Denomination of Origin LA MANCHA for the organization of two important show rooms and wine tastings in the United States. Our team in Washington, with 5 people in the office, prepared the whole project.

The cities chosen were Los Angeles and Chicago and were held on the 12th and 16th of June.

During the events, more than 200 attendees went through the halls in both cities to get to know the wines from the exposed area and to establish commercial relations with the Manchego wineries.

Parallel to the show room, several wine tastings were conducted by one of the best MASTER SOMELLIER in the United States, a title that only 150 professionals in the WORLD accredit.

Also press conference in both cities with more than 50 accredited media.

